ORDER

Orders Order / Rev: 167141 06816381 Alt Order #: D.C.C.C. Product Desc: KSTP-TV, LLC and KSAX-1 Estimate: 1193 Flight Dates: 10/23/12 - 10/29/12 Primary AE: Anjie Brady 10/24/12 / 10/24/12 Sales Office: Original Date / Rev: P-PHL Order Type: **GENERAL** Sales Region: National **Great American Media** Name: Agency **Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: Broadcast Billing Cycle: 1010 Wisconsin Ave NW EOM/EOC Washington, DC 20007-3674 Agency Commission: 15% Advertiser Name: **DCCC Democratic Congressional Can** A35+ New Business Thru: 09/29/09 Demographic: **Product Codes:** PL2 Order Separation: 00:00:00 Priority: 1 Advertiser External ID: AGY, POL, ISS Agency External ID: Revenue Codes:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount		
10/01/12	10/28/12	82	\$50,975.00	\$43,328.75		
10/29/12	10/29/12	17	\$16,250.00	\$13,812.50		

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	82	\$50,975.00	\$43,328.75	0.00
November 2012	17	\$16,250.00	\$13,812.50	0.00
Totals	99	\$67,225,00	\$57 141 25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Anjie Brady			Start Of Order - End Of Order	100%

Order Share	Share	Total
KSTP-TV, LLC and KSAX-TV	17%	\$67,225.00
Market	100%	\$395 441 18

Competitive Share	Share	Total
CABLE	0%	\$0.00
KARE	25%	\$98,860.29
KMSP	18%	\$71,179.41
KMWB	1%	\$3,954.41
KPXM	0%	\$0.00
KRWF	0%	\$0.00
KSAX	0%	\$0.00
KSTC	2%	\$7,908.82
WCCO	33%	\$130,495.59
WFTC	4%	\$15,817.65

_1	_n	Ch	Start	End	Inventory Code	Break	Start/End	l Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
	1	M	10/23/12	10/26/12	M-F 6-7a News	CM	6-7a	- TWTF	:30	5	\$500.003	0.00 NM	5	\$2,500.00
					M-F 6-7a News									
	ţ	5 EW N	IWS 6A											
		Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
	We	eek: 10/	/22/12	10/28/12	- TWTF	5	\$500.00	0.00						
	2	М	10/23/12	10/26/12	M-F GMA	CM	7-9a	- TWTF	:30	5	\$450.003	0.00 NM	5	\$2,250.00
					M-F GMA									

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Alt Order #: 06816381 Product Desc: D.C.C.C. KSTP-TV, LLC and KSAX-1

Ln Ch Start End GD MRN AMR-ABC	Inventory Code	Break	Start/End	Time Days	Len Spo	ts Rate Pri	i Rtg Type	Spots	Amount
Start Date End Date Week: 10/22/12 10/28/12	<u>Weekdays</u> - TWTF	Spots/Week 5	Rate \$450.00	Rating 0.00					
N 3 M 10/27/12 10/27/12	SA GMA Sa GMA	СМ	7-8a	S	:30	2 \$550.003	0.00 NM	0	\$0.00
1 M 10/22/12-10/28/12 Credited	Weekdays S- Description SA GMA	7-8a	Rate \$550.00 /End Time	Rating 0.00	Sa	:30 (\$550.00	,		
3 M 10/22/12-10/28/12 S Credited	SA GMA	7-8a			Sa	:30 (\$550.00	0.00 NM		
4 M 10/27/12 10/27/12 5 EW NW-SA 8AM	Sat 8-9a Sat 8-9a News	СМ	8-9a	S	:30	2 \$450.003	0.00 NM	2	\$900.00
<u>Start Date</u> <u>End Date</u> Week: 10/22/12 10/28/12	Weekdays	Spots/Week 2	<u>Rate</u> \$450.00	Rating 0.00					
N 5 M 10/28/12 10/28/12	SU GMA Su GMA	СМ	7-8a		S :30	2 \$700.002	0.00 NM	0	\$0.00
GD MRN-SUN-ABC Start Date End Date Week: 10/22/12 10/28/12 Spot Ch Date Range I 1 M 10/22/12-10/28/12 3 Credited	Weekdays S Description		<u>Rate</u> \$700.00 /End Time	Rating 0.00	Weekdays	<u>Length</u> <u>Rate</u> :30 (\$700.00	<u> Rtg Type</u> 9) 0.00 <i>NM</i>		
2 M 10/22/12-10/28/12 Credited	SU GMA	7-8a			Su	:30 (\$700.00	0.00 NM		
6 M 10/28/12 10/28/12	Sun 8-9a Sun 8-9a	СМ	8-9a		S :30	2 \$550.003	0.00 NM	2	\$1,100.00
5 EW NW-SU 8AM <u>Start Date</u> <u>End Date</u> Week: 10/22/12 10/28/12	Weekdays	Spots/Week 2	<u>Rate</u> \$550.00	Rating 0.00					
7 M 10/28/12 10/28/12	Su 9-10a This Week	СМ	9-10a		S :30	2 \$1,500.002	0.00 NM	2	\$3,000.00
THIS WEEK-ABC <u>Start Date</u> Week: 10/22/12 10/28/12	Weekdays	Spots/Week 2	<u>Rate</u> \$1,500.00	Rating 0.00					
8 M 10/23/12 10/26/12	M-F 9-10a Live with Kelly ar	CM nd Michael	9-10a	- TWTF-	- :30	5 \$300.003	0.00 NM	5	\$1,500.00
LIVE WTH KELLY <u>Start Date</u> <u>End Date</u> Week: 10/22/12 10/28/12	Weekdays - TWTF	Spots/Week 5	Rate \$300.00	Rating 0.00					
9 M 10/23/12 10/26/12	M-F Midday New	s CM	11a-12p	- TWTF-	- :30	5 \$350.002	0.00 NM	5	\$1,750.00
5 EW NWS 11AM Start Date End Date	M-F Midday New Weekdays	Spots/Week	<u>Rate</u>	Rating					
Week: 10/22/12 10/28/12 10 M 10/23/12 10/26/12	- TWTF M-F 3-4p	CM 5	\$350.00 3-4p	0.00 - TWTF-	- :30	8 \$200.003	0.00 NM	. 8	\$1,600.00
TWIN CITIES LV	Twin Cities Live	0 (- 0 0 /) -	_	Datia					
Start Date End Date Week: 10/22/12 10/28/12	Weekdays - TWTF	Spots/Week 8	Rate \$200.00	Rating 0.00					
11 M 10/23/12 10/26/12	M-F 4-430p Millionaire	СМ	4-430p	- ТWГF-	- :30	5 \$300.003	0.00 NM	5	\$1,500.00
MILLIONAIRE Start Date End Date Week: 10/22/12 10/28/12	Weekdays - TWTF	Spots/Week 5	Rate \$300.00	Rating 0.00					
12 M 10/23/12 10/26/12	M-F 5-530p M-F 5-530p	СМ	5-530p	- TWTF-	- :30	5 \$700.002	0.00 NM	5	\$3,500.00
5 EW NW 5P MF								I	

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Alt Order #: 06816381 Product Desc: D.C.C.C. KSTP-TV, LLC and KSAX-1

Ln	Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Spot	s Rate Pri	Rtg Type	Spots	Amount
12	М	10/23/1	2 10/26/12	M-F 5-530p M-F 5-530p	СМ	5-530p	- TWTF	:30	5 \$700.002	0.00 NM	5	\$3,500.00
5	5 EW 1	NW 5P MF	•	ш. с ссср							İ	
		art Date	End Date	Weekdays	Spots/Week	Rate	Rating				i	
		/22/12	10/28/12	- TWF	5	\$700.00	0.00		F. #4.000.00.0	0.00 NIM	! _	ΦE 000 00
13	М		2 10/26/12	M-F 6-630p M-F 6-630p	СМ	6-630p	- TWTF	:30	5 \$1,000.003	0.00 NM	5	\$5,000.00
5		NW 6P MF				.	5					
\/\c	_	art Date /22/12	End Date 10/28/12	Weekdays - TWTF	Spots/Week 5	Rate \$1,000.00	Rating 0.00				i	
14	M		2 10/26/12	M-F 630-7p	CM	630-7p	- TWTF	:30	2 \$1,000.003	0.00 NM	2	\$2,000.00
				M-F 630-7p	-				, ,		1	, ,
5		NW630P N			0	Б.,	D ()				l	
\//		art Date /22/12	End Date 10/28/12	<u>Weekdays</u> - TWFF	Spots/Week	Rate \$1,000.00	Rating 0.00					
N15	M		2 10/28/12		CM	530-6p	S	:30	1 \$900.001	0.00 NM	0	\$0.00
				Su 530-6p News	-				•			*****
5		NWS E-SU			0	Б.,	D ()				1	
We		art Date 1/22/12	End Date 10/28/12	Weekdays S	Spots/Week 1	<u>Rate</u> \$900.00	Rating 0.00				i	
Spot		<u>Date Ra</u>		escription	•	/End Time		eekdays l	_ength Rate	Rtg Type	ĺ	
3			2-10/28/12 S	u 530-6p	530-	6p		Su	:30 (\$900.00)	0.00 NM	i	
		redited										
16	М	10/29/1	2 10/29/12	Mon Spcl 2 Dancing with the	CM	7-9p	М	:30	1 \$7,500.003	0.00 NM	1	\$7,500.00
[DWTS			Dancing with the	Stars						i	
	_	art Date	End Date	Weekdays	Spots/Week	Rate	Rating					
		/29/12	11/04/12	M		\$7,500.00	0.00				<u> </u>	•
17	М	10/23/1	2 10/26/12	M-F 1102p News M-F 1102p News		1102-1132p	- ТWГF	:30	8 \$400.002	0.00 NM	8	\$3,200.00
5	5 EW 1	NWS 11PM	Λ<	WH TTOZPTYCWS	'							
\\/c		art Date 1/22/12	End Date 10/28/12	<u>Weekdays</u> - TWTF	Spots/Week 8	<u>Rate</u> \$400.00	Rating 0.00					
18	M			M-F,Su Late New		10-1035p	- TWTF	:30	5 \$1,200.003	0.00 NM	5	\$6,000.00
	= = \^/ \	.IVA/C 40D A	4.	M-F, Su 10-1035	р							
		NWS 10PN art Date	vi< End Date	Weekdays	Spots/Week	Rate	Rating				i	
We		/22/12	10/28/12	- TWTF		\$1,200.00	0.00				i	
19	М	10/27/1	2 10/27/12	Lt News Delay AE		1030-1105p	S-	:30	2 \$750.003	0.00 NM	2	\$1,500.00
ı	5 E\// N	NWS 10PM	1-	Late News Delay	ed						1	
		art Date	End Date	Weekdays	Spots/Week	Rate	Rating				i	
We		/22/12	10/28/12	S-	2	\$750.00	0.00				1	
20	М	10/28/1	2 10/28/12	Su Late News	CM	10-1035p	S	:30	2 \$1,800.002	0.00 NM	2	\$3,600.00
ļ	5 FW N	NWS 10PM	Λ<	Su 10-1035p							1	
·		art Date	End Date	Weekdays	Spots/Week	Rate	Rating				İ	
We		/22/12	10/28/12	S	2	\$1,800.00	0.00				l	
21	М	10/28/1	2 10/28/12	Su 1035-1105p N		1035-1105p	S	:30	2 \$900.003	0.00 NM	2	\$1,800.00
5	5EWN	LTE EDTI	N<	Sun 1035-1105p	news						i	
	Sta	art Date	End Date	Weekdays	Spots/Week	Rate	Rating				1	
		/22/12	10/28/12	S	2	\$900.00	0.00	a a la dansa a la la	and Date	D		
Spot 2		n <u>Date Ra</u> 1 10/22/12		escription u 1035-1105p Nws		/End Time 5-1105p	_	<u>eekdays l</u> Su		Rtg Type 0.00 NM	1	
3				u 1035-1105p Nws		5-1105p		Su		0.00 NM	ĺ	
22	М			M-F 1035-1102p		1035-1102p	- TWTF		5 \$750.003	0.00 NM	5	\$3,750.00
				Nightline			*	, .				, , , , , , , , , ,
A		ITELINE<		10/a a last - : : -	On ata ///	Dete	Dating				1	
We		art Date /22/12	End Date 10/28/12	<u>Weekdays</u> - TWTF	Spots/Week 5	<u>Rate</u> \$750.00	Rating 0.00				1	
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Ln Ch S	Start E	nd	Inventory Code	Break	Start/End	Time Days	Len S	oots	Rate Pri	Rtg Type	Spots	Amount
22 M 10	0/23/12 10	0/26/12	M-F 1035-1102p t	hru 1/7CM	1035-1102p	- TWTF	:30	5	\$750.003	0.00 NM	5	\$3,750.00
ABC-NITE	I INF<		Nightline									
Start D		d Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/22/		28/12	- TWTF	5	\$750.00	0.00						
23 M 10	0/29/12 10	0/29/12	M-F 6-7a News M-F 6-7a News	CM	6-7a	M	:30	2	\$500.003	0.00 NM	2	\$1,000.00
5 EW NWS	6 6A		WH O-7a News									
Start D		d Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/29/	/12 11/ 0/29/12 10	04/12	M M-F GMA	CM	\$500.00 7-9a	0.00 M	:30	2	\$450.003	0.00 NM	2	\$900.00
24 IVI IV	0/29/12 10	3/23/12	M-F GMA	Civi	1-9a	IVI	.30	2	φ430.003	U.UU INIVI		φ900.00
GD MRN A												
Start <u>C</u> Week: 10/29/		<u>d Date</u> /04/12	<u>Weekdays</u> M	Spots/Week 2	<u>Rate</u> \$450.00	Rating 0.00						
	0/29/12 10		M-F 9-10a	CM	9-10a	M	:30	2	\$300.003	0.00 NM	2	\$600.00
			Live with Kelly and	d Michael								
LIVE WTH Start D		d Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/29/		04/12	M	2	\$300.00	0.00						
26 M 10	0/29/12 10	0/29/12	M-F Midday News	c CM	11a-12p	M	:30	2	\$350.002	0.00 NM	2	\$700.00
5 EW NWS	S 11ΔM		M-F Midday News	3								
Start D		d Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/29/	/12 11/	/04/12	M	2	\$350.00	0.00						
27 M 10	0/29/12 10	0/29/12	M-F 3-4p Twin Cities Live	CM	3-4p	M	:30	1	\$200.003	0.00 NM	1	\$200.00
TWIN CITI	ES LV		I WIII Cities Live									
Start D		d Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/29/		04/12	M	1	\$200.00	0.00 M	.20		¢200 00 2	0.00 NIM	4	¢200.00
28 M 10	0/29/12 10	J/29/12	M-F 4-430p Millionaire	СМ	4-430p	M	:30	1	\$300.003	0.00 NM	1	\$300.00
MILLIONA												
Start <u>C</u> Week: 10/29/		<u>d Date</u> /04/12	<u>Weekdays</u> M	Spots/Week 1	Rate \$300.00	Rating 0.00						
	0/29/12 10		M-F 5-530p	CM	5-530p	M	:30	1	\$700.002	0.00 NM	1	\$700.00
			M-F 5-530p		·							
5 EW NW : Start D	_	d Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/29/		04/12	M	<u>Spots/Week</u>	\$700.00	0.00						
30 M 10	0/29/12 10	0/29/12	M-F 6-630p	CM	6-630p	M	:30	1	\$1,000.003	0.00 NM	1	\$1,000.00
5 EW NW	6P ME		M-F 6-630p									
Start D		d Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/29/	/12 11/	/04/12	M	1	\$1,000.00	0.00						
31 M 10	0/29/12 10	0/29/12	M-F 630-7p M-F 630-7p	CM	630-7p	M	:30	1	\$1,000.003	0.00 NM	1	\$1,000.00
5 EW NW6	30P MF		W-1- 030-7 p									
Start [d Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/29/	/12 11/ 0/29/12 10	04/12	M		\$1,000.00 1035-1102p	0.00 M	:30		\$750.003	0.00 NM	1	\$750.00
32 M 10	0/29/12 10	3/29/12	M-F 1035-1102p t Nightline	IIIu I/CIVI	1035-1102p	IVI	.30	1	φ/30.003	U.UU INIVI	'	\$750.00
ABC-NITE												
Start <u>C</u> Week: 10/29/		<u>d Date</u> /04/12	Weekdays M	Spots/Week 1	<u>Rate</u> \$750.00	Rating 0.00						
	0/29/12 10		M-F 1102p News		1102-1132p	M	:30	1	\$400.002	0.00 NM	1	\$400.00
			M-F 1102p News		•							
5 EW NWS Start D		d Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/29/		04/12	M	1	\$400.00	0.00						
34 M 10	0/29/12 10	0/29/12		СМ	10-1035p	M	:30	1	\$1,200.003	0.00 NM	1	\$1,200.00

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Ln (Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	oots	Rate Pri	Rtg Type	Spots	Amount
				M-F,Su Late New M-F, Su 10-1035									
5	EW N	IWS 10PI	M<	M-F, Su 10-1035	þ								
	Sta	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Wee	ek: 10	/29/12	11/04/12	M	1	\$1,200.00	0.00						
35	М	10/23/1	2 10/26/12	M-F 630-7p	СМ	630-7p	- TWTF	:30	1	\$1,000.003	0.00 NM	1	\$1,000.00
				M-F 630-7p									
5		1W630P N											
14/-		art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
		/22/12	10/28/12	- TWTF	1	\$1,000.00	0.00			***	2 22 1114		
36	M	10/23/1	2 10/26/12	M-Su 1205-4a	CM	Tu-F 1230-4		:30	1	\$25.00 1	0.00 NM	1	\$25.00
				Tu-F 1230-4a		(12:30 XM-4	,						
		art Date	End Date	<u>Weekdays</u> - TWTF	Spots/Week	Rate	Rating						
		/22/12	10/28/12		1	\$25.00	0.00						
37	М	10/27/1	2 10/27/12	Sa 1205-105a 9/1	-12/1 CM	1205-105am	S-	:30	1	\$100.003	0.00 NM	1	\$100.00
				Private Practice									
		art Date	End Date	Weekdays S-	Spots/Week	Rate	Rating						
		/22/12	10/28/12		1	\$100.00	0.00					_	
N 38	M	10/27/1	2 10/27/12	230-6p College Fl		230-6р	S-	:30	2	\$1,500.002	0.00 NM	2	\$3,000.00
				230-6p College F		- .	5						
14/-		art Date	End Date	Weekdays S-	Spots/Week	Rate	Rating						
		/22/12	10/28/12			\$1,500.00	0.00			*			
N39	M	10/28/1	2 10/28/12	Sun 1235-135a	CM	1235-135a	S	:30	2	\$200.00 1	0.00 NM	2	\$400.00
				Da Vinci's Inques									
10/-		art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
vve	ек: 10	/22/12	10/28/12	3	2	\$200.00	0.00						
											Totals	99	\$67,225.00